utilizing an imaging component to detect emotion characteristics; and

storing an association between the presented type of emotion and the detected emotion characteristics in the storage component.

5. The computer-implemented method of claim **1**, further comprising storing an association between content currently being displayed by the one or more applications and the identified emotion type.

6. The computer-implemented method of claim **1**, further comprising temporarily storing by the storage component the identified emotion type for a defined period of time.

7. The computer-implemented method of claim **1**, further comprising detecting emotion characteristics by an imaging component based upon one or more triggers received from one or more sensors.

8. An article comprising a non-transitory computer-readable storage medium including instructions that, when executed by a processor, cause a system to:

identify at least one emotion type associated with at least one detected emotion characteristic by an emotion detection component;

store the identified emotion type in a storage component;

receive a request from one or more applications for emotion type by an application programming interface (API) component;

in response to the request, return the identified emotion type by the API component; and

identify content for display by the one or more applications based upon the identified emotion type.

9. The article of claim **8**, wherein the identification of content for display by the one or more applications based upon the identified emotion type comprises searching among a plurality of content items, each content item being associated with one or more emotion type.

10. The article of claim **8**, the content including one or more of social networking posts, photos, videos, audio, advertisements, or applications.

11. The article of claim **8**, further comprising instructions that, when executed by a processor, cause a system to:

receive a request to calibrate emotion detection by a calibration component;

present a type of emotion to a user;

utilize an imaging component to detect emotion characteristics; and

store an association between the presented type of emotion and the detected emotion characteristics in the storage component.

12. The article of claim **8**, further comprising instructions that, when executed by a processor, cause a system to store an association between content currently being displayed by the one or more applications and the identified emotion type

13. The article of claim **8**, further comprising instructions that, when executed by a processor, cause a system to temporarily store by the storage component the identified emotion type for a defined period of time.

14. The article of claim **8**, further comprising instructions that, when executed by a processor, cause a system to detect emotion characteristics by an imaging component based upon one or more triggers received from one or more sensors.

15. An apparatus, comprising:

a processor circuit;

a storage component configured to store types of emotions;

an emotion detection component operative on the processor circuit to identify at least one emotion type associated with at least one detected emotion characteristic and to store the identified emotion type in the storage component; and

an application programming interface (API) component operative on the processor circuit to receive a request from one or more applications for emotion type and, in response to the request, return the identified emotion type, the one or more applications operative on the processor circuit to identify content for display based upon the identified emotion type.

16. The apparatus of claim **15**, wherein the identification of content for display by the one or more applications based upon the identified emotion type comprises searching among a plurality of content items, each content item being associated with one or more emotion type.

17. The apparatus of claim **15**, the content including one or more of social networking posts, photos, videos, audio, advertisements, or applications.

18. The apparatus of claim **15**, further comprising:

a calibration component operative on the processor circuit to:

receive a request to calibrate emotion detection;

present a type of emotion to a user;

utilize an imaging component to detect emotion characteristics; and

store an association between the presented type of emotion and the detected emotion characteristics in the storage component.

19. The apparatus of claim **15**, the one or more applications are operative on the processor circuit to store an association between content currently being displayed by the one or more applications and the identified emotion type.

20. The apparatus of claim **15**, the storage component is operative on the processor circuit to temporarily store the identified emotion type for a defined period of time.

21. The apparatus of claim **15**, further comprising an imaging component operative on the processor circuit to detect emotion characteristics based upon one or more triggers received from one or more sensors.

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